jnj@jnjcreative.com

773 • 294 • 1798

jnjcreative.com

technical skills

- InDesign
- InCopy
- Photoshop
- Illustrator
- Acrobat Pro
- Word
- Excel
- Powerpoint
- Keynote
- Wordpress
- Squarespace
- Wix
- MailChimp
- Googledrive/Dropbox
- Basecamp

soft skills

Sharp Strategist • Clear Communicator
Tenacious Thinker • Diciplined Designer
Innovative Initiator • Open-Minded Organizer
Flexible Facilitator

education

University of Illinois at Chicago

Bachelors in Graphic Design

A Minor in Fine Arts and extracurricular business classes make for a well rounded Graphic Design and Project Management style

what else?

serious about volunteering and mentorship

travel enthusiast and wanderlust provoker

bungee jumper, ziplining queen and skydiving novice

JNJ CREATIVE

janell nelson

who

I'm a Graphic Designer/Visual Project Manager. A veteran visionary that goes above and beyond what is expected to deliver successful solutions for my clients. Fusing extensive professional experience with fresh, innovative energy, I'm a conceptual organizer and an adaptable leader.

After almost two decades in the Educational Publishing industry, I've seeked new partnerships and creative collaborations with various individuals and entities. Refocusing my talents, I've leveraged my expertise to more directly contribute to the world in an authentic and positive way via my consultancy and design company, JNJ Creative.

where and when

present **Founder/Owner** *JNJ Creative, LLC*

Creative Consultant and Graphic Design lead with a focus toward making a positive impact in under or misrepresented communities via artistic, philanthropic or youth-focused projects.

2017 **Independent Contractor** *Self-Employed*

A-la-carte services for a myriad of clients.

- Created and managed customized web, branding, and print needs
- Art direction, copywriting, prototyping and design consultation
- Produced dynamic designs from weddings to children's books

2014 **Design Lead/Director** *QuaraCORE (previously Quarasan)*

"All things Design" for an agency producing graphic, informational and instructional visual solutions for a range of companies, from investment firms to worldwide publishers.

- Interview, hire and manage freelancers, balance budgets and deadlines
- Design infographics, conceptual and instructional design components for meetings and presentations
- Client correspondence and design accounts representation

2012 **Senior Design Production Specialist** *Teacher Peach*

Top-level contributor of designs and production prep of products and promotional campaigns for an online store for educators, parents and students.

- Worked directly with print, manufacture and fulfillment houses
- File prep and production checks
- Assisted the President in developing web and print campaigns

2007 **Design Supervisor** *Quarasan*

Advanced from Senior Designer to Supervisor, leading teams on multi-component large-scale publishing programs.

- Layout and page production and offshore production management
- Coordinate with Editorial staff, adhering to workflows and schedules

2001 **Senior Designer** *Scott Foresman Publishing*

Assisted in propmaking, photography studio booking, image manipulation and page design.